

**GREAT IMAGES
HELP YOU SELL!**

Ivy Associates 2011 Photography



Ivy Associates
Commercial Photography
1005 Quail Rd
Manchaca, TX 78652

RATES Paul D. Ivy and Dennis E. Ivy, Photographers

Photography (shooting):
Per hour \$ 195.00
There is a 2-hour minimum per location.

The following are included with each job: basic Photoshop prep; all digital images mailed to you on a CD; and a copy of your job archived at our office. *Unlimited use rights are standard with every job. There is no buyout fee.*

Expenses:
The following expenses will be billed: lodging on the day(s) we shoot for you, and, with your prior approval, any costs directly related to your assignment such as aircraft or manlift rental.
Travel expenses vary – no charge if within 250 miles of either of our home bases: Austin, TX and Olympia, WA – see map. Otherwise ask for a bid (more jobs = lower travel costs).

Digital Capture:
Minimum per location (includes 20 images) \$ 150.00
Additional in-camera digital images, per image \$ 10.00

Photoshop/digital manipulation:
Per hour, on advance approval only, ask for an estimate \$ 75.00

All fees and expenses are net to Ivy Associates. Unless agreed otherwise in advance, all charges are due and payable on receipt. Rights to use Ivy Associates photographs take effect when the statement is paid in full. Rates are effective January 1, 2011; subject to change without notice.

CLIENTS

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|--------------------------|-------------------------|-------------------------|-----------------------------|
| AFH, Inc. | Centria | Kaeser Compressors | PDM Bridge |
| Aldridge, Inc. | CMW Builders | Lacy Construction | PDM Service Centers |
| ASC Profiles Inc. | Crown Group | Marsh/Bell Construction | Pedersen Power Products |
| The Bratney Companies | CTB/Brock Grain Systems | MBCI | Pittsburg Tank & Tower |
| Braun & Butler, Inc. | CTI | McComb Construction | R. E. Noah & Company |
| Brown Minneapolis Tank | Felderman Design-Build | McNichols Co. | UISC Corp. |
| Building Profit Magazine | Figg Engineering Group | NCI | USA Tank |
| Butler Manufacturing | GPM Pumps | NS Construction | WKMC Architects |
| Caldwell Tank | IKG Industries | Pacific Tank | W.S. Tyler |
| CB&I | K-W Construction | Page Two Publications | Yeomans Chicago Corporation |

Ivy Associates Commercial Photography
www.ivyassociatesphoto.com • 512-282-3400 • office@ivyassociatesphoto.com

Your best value in architectural & industrial photography

TO PROSPECTIVE CLIENTS who can't visit your projects, the photographs you show them *are* your projects. Excellent photos pre-sell like no other sales tool. So when you're trying to make your marketing budget do more with less, take advantage of Ivy Associates' low-travel-expense photography.

You'll get outstanding images of your projects and facilities – photos that help you sell – while paying no travel expenses in two zones and low travel expenses elsewhere. See the map below.

You pay for shooting, lodging on your shooting days, out-of-pocket costs relating to your jobs (such as manlift or airplane rentals), a reasonable digital capture fee and varying but modest travel costs. **Unlimited use rights are included; there is no buyout fee.**



We shoot high-res digital. You get quick delivery of your images on disk, and we archive a copy too.

With Ivy Associates, you get the benefit of more than 35 years experience shooting industrial and architectural assignments across the U.S. The vast majority of our assignments come from clients who use us year after year.

To see an extensive portfolio of work from around the country, visit www.ivyassociatesphoto.com

What We Do for You

- Deliver effective images that make your company shine.
- Make your company stand out, electronically or in print.
- Represent you professionally and courteously to your dealers, clients and users of your products.

- Work closely with you, your area representative or your on-site people to work out shooting details.
- Get in touch with you if on-site conditions require your decisions and/or approval.
- Apply creativity in addition to – not instead of – your particular directions.
- Always look at each assignment from your perspective. We are part of your team, and our job is to do what you want done.
- Include basic Photoshop prep at no extra charge.
- Send images to you on disk and archive a copy at our office.

To see our portfolio, visit www.ivyassociatesphoto.com

To schedule jobs or get an estimate, call 512-282-3400 or email us at office@ivyassociatesphoto.com

How the Travel Costs Work:

- Zero travel costs within 250 miles of either Austin, TX or Olympia, WA anytime.
- For assignments outside these zones, just ask for a bid.
- No-travel-expense trips are still available on a custom basis: just tell us what cities you may have jobs in and we will let other clients know. If enough jobs develop in a given area, we can eliminate or greatly reduce travel expenses. Email or call soon.
- We can now handle jobs any time without reference to a scheduled photo trip.
- What happened to our four scheduled no-travel-expense photo trips? The economy changed and so must we. You still get top-quality photography for the best rates around. Let's work together to group jobs and get rid of travel costs.

Timing is important for us to create a custom no-travel-expense photo trip. Please call or email as soon as you have an idea where your jobs may be so we can set things up.

